



Reach consumers along main highways and routes with an extensive nationwide billboard network.

Billboards	VAC total contacts (millions)	VAC cover %	VAC frequency	Number of advertising panels	Media gross price / 4 weeks (€)	Media-gross CPT (€)	Posting and maintenance (€)	Total (€)	Production for one design (€)
<b>Finland</b>	19,5	43,7 %	11,1	100	51 300	2,63	7 970	59 270	13 450
<p>Nation-wide reach along highways.                      Cities: Alajärvi, Forssa, Friitala, Hattula, Heinola, Helsinki, Hollola, Huittinen, Hyvinkää, Hämeenkyrö, Hämeenlinna, Ii, Ilmajoki, Imatra, Ivalo, Juva, Jämsä, Kaarina, Kajaani, Kalajoki, Kangasala, Karjaa, Kemi, Kempele, Kiiminki, Kirkkonummi, Kitee, Kokemäki, Kokkola, Koskenkorva, Kouvola, Kruunupyy, Kuhmoinen, Kurikka, Kuusamo, Lahti, Laihia, Lappeenranta, Lieksa, Lieto, Liperi, Loimaa, Muurame, Mäntsälä, Nakkila, Nousiainen, Nurmijärvi, Orivesi, Pihtipudas, Pori, Porvoo, Pukkila, Rauma, Riihimäki, Rovaniemi, Sastamala, Sipoo, Tampere, Temmes, Ulvila, Vantaa, Varkaus, Vöyri, Ylivieska, Ylöjärvi</p>									
<b>Big Cities</b>	12,7	41,9 %	12,9	60	37 600	2,96	4 900	42 500	10 950
<p>Reach in the biggest cities and in their economic region.                      Cities: Asikkala, Askola, Aura, Helsingby, Hyvinkää, Hämeenkyrö, Ii, Inkoo, Jyväskylä, Kaarina, Kangasala, Kempele, Kirkkonummi, Korpilahti, Kärkölä, Laihia, Lempäälä, Lieto, Liperi, Muurame, Mynämäki, Mäntsälä, Nokia, Nurmijärvi, Orivesi, Oulu, Pori, Pälkäne, Raisio, Riihimäki, Sipoo, Temmes, Turku, Vantaa, Ylöjärvi</p>									

We allow to media and advertising agencies a 15% advertising agency commission. Prices do not include a valid VAT. Prices are valid from 01.01.2019. Design guidelines and information about production, see Production information. The production rate is valid, if the printable materials are delivered to Clear Channel two weeks before the start of the campaign.

#### Clear Channel Finland

Pitkän sillanranta 3, 4th floor  
 P.O. Box 550 FIN-00530 Helsinki  
 T + 358 207 312 010  
 F + 358 207 312 099  
[clearchannel.fi](http://clearchannel.fi)

#### Clear Channel International

Belgium	Finland	Latvia	Poland	Switzerland
China	France	Lithuania	Singapore	United Kingdom
Denmark	Ireland	Netherlands	Spain	
Estonia	Italy	Norway	Sweden	