



Reach consumers with high quality digital screens at the best places in the largest cities.

Downtown Digital	OTC total contacts (millions)	Number of screens	Media gross price / 1 wk (€)	Material & technical fee (€)	Total (€)
Big Cities Total	23	165	55 600	190	55 790
Reach consumers with an extensive digital network in the city centers, busiest streets and walkways in the biggest cities. Cities: Espoo, Helsinki, Tampere, Turku.					
Big Cities	15,4	117	39 400	190	39 590
Reach consumers in the city centers, busiest streets and walkways in the biggest cities. Cities: Espoo, Helsinki, Tampere, Turku.					
Metropolitan	32,9	262	60 900	190	61 090
Reach consumers in the metropolitan area close to point-of-sale in the street screens of Alepa stores and extensively in Helsinki from Lauttasaari to Vallisaari. Available for campaigns starting the 1st of February 2018. Cities: Espoo, Helsinki, Hyvinkaa, Jarvenpaa, Kerava, Nurmijarvi, Tuusula, Vantaa.					
Helsinki Cover	18,2	97	35 800	190	35 990
Reach consumers comprehensively in the whole Helsinki area from the heart of the city to Lauttasaari and Vallila. Cities: Helsinki.					
Helsinki	10,6	49	19 900	190	20 090
Reach 10 million contacts weekly in the best locations of the city. City: Helsinki.					
Helsinki Touch	3,1	21	13 400	190	13 590
Engage consumers with an interactive campaign in the best locations of Helsinki. City: Helsinki.					
Helsinki Boost	3,1	21	8 400	190	8 590
Reach over 3 million contacts in the best locations of Helsinki. City: Helsinki.					
Helsinki City Commuters	5,9	22	15 800	190	15 990
Target your digital campaign to reach commuters in Helsinki along busiest streets and public transportation routes. City: Helsinki.					

We allow to media and advertising agencies a 15% advertising agency commission. Prices do not include a valid VAT. Prices are valid from 01.01.2019. Design guidelines and information about production, see Production information. The production rate is valid, if the printable materials are delivered to Clear Channel two weeks before the start of the campaign.

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Estonia	Italy	Norway	Sweden	

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Helsinki Highstreet Spenders	5,4	23	15 800	190	15 990
Target your digital campaign to reach consumers in shopping mode near shops and stores in the city center of Helsinki. City: Helsinki.					
Helsinki Urban Hipsters	5,2	38	15 800	190	15 990
Target your digital campaign to reach influencers in Helsinki in the city's trendiest places. City: Helsinki.					
Tampere	0,3	8	1 900	190	2 090
Reach consumers in the city center and along busiest streets in Tampere. City: Tampere.					
Turku	2,8	24	12 800	190	12 990
Reach consumers in the city center and along busiest streets in Turku. City: Turku.					
Espoo	1,7	36	10 700	190	10 890
Reach consumers in the city center and along busiest streets in Espoo. City: Espoo					

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