



A powerful and effective advertising solution that builds top-of-mind with high frequency.

<b>Broadcast</b> Reach within traffic with an extensive network in the metropolitan area.	VAC total contacts (millions)	VAC cover %	VAC frequency	Number of advertising panels	Media gross price (€)	Media-gross CPT (€)	Posting and maintenance (€)	Total (€)	Production for one design (€)
<b>Metropolitan Cover</b>	14,5	87,5	15,7	908 surfaces (108 modules)	18 500	1,27	3 980	22 480	7 190

Build frequency in the metropolitan area.  
Cities: Espoo, Helsinki, Hyvinkää, Kirkkonummi, Vantaa.

<b>Target</b> Target your message to your relevant audience. We will tailor your campaign according to your needs.	VAC total contacts (millions)	VAC cover %	VAC frequency	Number of advertising panels	Media gross price (€)	Media-gross CPT (€)	Posting and maintenance (€)	Total (€)	Production for one design (€)
<b>E.g. Target East-Helsinki 28 days</b>	7,6	57,6	12,5	304 surfaces (45 modules)	16 250	2,14	1 750	18 000	2 980

We allow to media and advertising agencies a 15% advertising agency commission. Prices do not include a valid VAT. Prices are valid from 01.01.2019. Design guidelines and information about production, see Production information. The production rate is valid, if the printable materials are delivered to Clear Channel two weeks before the start of the campaign.

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#### Clear Channel International

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Estonia	Italy	Norway	Sweden	