



Make an impact on street level with large surfaces in the heart of the city.

Pillars	VAC total contacts (millions)	VAC cover %	VAC frequency	Number of advertising panels	Media price (€)	Media-gross CPT (€)	Posting and maintenance (€)	Total (€)	Production for one design (€)
Metropolitan Cover	18,1	81,2 %	21,1	114	28 500 (2 vkoa)	1,58	2 040	30 540	2 580
Build top-of-mind with heavy frequency and excellent cover in the best locations of Helsinki. City: Helsinki.									
Helsinki Boost 2 vkoa	12,0	72,4 %	15,6	66	22 300 (2 vkoa)	1,86	1 410	23 710	1 680
Boost your campaign with a 2 week campaign in Helsinki. City: Helsinki.									
Helsinki Boost	6,0	57,1%	9,9	66	17 200 (1 vko)	2,91	1 410	18 610	1 680
Boost your campaign with a one week campaign in Helsinki. City: Helsinki.									

We allow to media and advertising agencies a 15% advertising agency commission. Prices do not include a valid VAT. Prices are valid from 01.01.2019. Design guidelines and information about production, see Production information. The production rate is valid, if the printable materials are delivered to Clear Channel two weeks before the start of the campaign

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Estonia	Italy	Norway	Sweden	