



Reach FMCG decision makers with impactful digital content targeted to point-of-sale.

FMCG Target Digital	OTC total contacts (millions)	Number of screens	Media gross price / 1 wk (€)	Material & technical fee (€)	Total (€)
FMCG Impact Total *	59,4	422	78 700	190	78 890
Reach FMCG decision makers nationally with an extensive network near point-of-sale. Targeting: Kesko, S-Ryhmä and Lidl stores (hypermarkets, supermarkets, markets) in shopping malls and city centers of biggest cities. Network: Includes all of the Shopping Digital and Downtown Digital screens. Cities: Espoo, Helsinki, Hyvinkää, Jyväskylä, Kempele, Kouvola, Lahti, Lappeenranta, Lempäälä, Oulu, Pori, Rovaniemi, Tampere, Turku, Vantaa.					
FMCG Impact	30,1	210	45 900	190	46 090
Reach FMCG decision makers nationally with an extensive network near point-of-sale. Targeting: Kesko, S-Ryhmä and Lidl stores (hypermarkets, supermarkets, markets) in shopping malls and city centers of biggest cities. Network: Half of the Shopping Digital and Downtown Digital screens. Cities: Espoo, Helsinki, Hyvinkää, Jyväskylä, Kempele, Kouvola, Lahti, Lappeenranta, Lempäälä, Oulu, Pori, Rovaniemi, Tampere, Turku, Vantaa.					
K-Impact Total **	33,6	215	44 500	190	44 690
Reach FMCG decision makers nationally with an extensive network near point-of-sale. Targeting: Kesko (hypermarkets, supermarkets, markets) in shopping malls. Cities: Espoo, Helsinki, Hyvinkää, Jyväskylä, Kouvola, Lahti, Lappeenranta, Pori, Tampere, Turku, Vantaa, Ylöjärvi.					
K-Impact	16,8	105	25 700	190	25 890
Reach FMCG decision makers nationally with an extensive network near point-of-sale. Targeting: Kesko (hypermarkets, supermarkets, markets) in shopping malls. Network: Half of the Shopping Digital screens. Cities: Espoo, Helsinki, Hyvinkää, Jyväskylä, Kouvola, Lahti, Lappeenranta, Pori, Tampere, Turku, Vantaa, Ylöjärvi.					
S-Impact Total ***	43,8	262	57 900	190	58 090
Reach FMCG decision makers nationally with an extensive network near point-of-sale. Targeting: S-Ryhmä (hypermarkets, supermarkets, markets) in shopping malls. Cities: Espoo, Helsinki, Hyvinkää, Jyväskylä, Kempele, Lappeenranta, Lempäälä, Oulu, Rovaniemi, Tampere, Vantaa.					
S-Impact	21,2	134	32 300	190	32 490
Reach FMCG decision makers nationally with an extensive network near point-of-sale. Targeting: S-Ryhmä (hypermarkets, supermarkets, markets) in shopping malls. Network: Half of the Shopping Digital screens. Cities: Espoo, Helsinki, Hyvinkää, Jyväskylä, Kempele, Lappeenranta, Lempäälä, Oulu, Rovaniemi, Tampere, Vantaa.					
Pharmacy-Impact Total ****	44,1	291	62 600	190	62 790
Reach consumers nationally in the proximity of pharmacies in shopping malls. Cities: Espoo, Helsinki, Hyvinkää, Kempele, Kouvola, Lahti, Lempäälä, Mikkelä, Pori, Tampere, Turku, Vantaa, Ylöjärvi.					

We allow to media and advertising agencies a 15% advertising agency commission. Prices do not include a valid VAT. Prices are valid from 1.01.2019. Design guidelines and information about production, see Production information. The production rate is valid, if the printable materials are delivered to Clear Channel two weeks before the start of the campaign.

Clear Channel Finland

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Clear Channel International

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Estonia	Italy	Norway	Sweden	

FMCG Target Digital	OTC total contacts (millions)	Number of screens	Media gross price / 1 wk (€)	Material & technical fee (€)	Total (€)
Pharmacy Impact	22,3	144	34 750	190	34 940

Reach consumers nationally in the proximity of pharmacies in shopping malls. Network: Half of the Shopping Digital screens.
 Cities: Espoo, Helsinki, Hyvinkää, Kempele, Kouvola, Lahti, Lempäälä, Mikkeli, Pori, Tampere, Turku, Vantaa, Ylöjärvi.

* Kamppi 23 pcs (Helsinki), City-Center 18 pcs (Helsinki), Itis 9 pcs (Helsinki), Kaari 20 pcs (Helsinki), Easton 14 pcs (Helsinki), Columbus 2 pcs (Helsinki), Sello 21 pcs (Espoo), Iso-Omena 31 pcs (Espoo), Pikkulaiva 3 pcs (Espoo), Espoontori 4 pcs (Espoo), Jumbo 16 pcs (Vantaa), Dixi 11 pcs (Vantaa), Myyrmanni 4 pcs (Vantaa), Willa 14 pcs (Hyvinkää), Duo 3 pcs (Tampere), Hansa 12 pcs (Turku), Skanssi 15 pcs (Turku), Valkea 22 pcs (Oulu), Jyväskylän Sokos-keskus 13 pcs (Jyväskylä), Jyväskylän Forum 9 pcs (Jyväskylä), Trio 4 pcs (Lahti), Veturi 10 pcs (Kouvola), IsoKristiina 12 pcs (Lappeenranta), Revontuli 2 pcs (Rovaniemi), Puuvilla 11 pcs (Pori), Zeppelin 10 pcs (Kempele), Elo 8 pcs (Ylöjärvi), Ideapark 6 pcs (Lempäälä), Downtown Digital Helsinki (29pcs), Downtown Digital Tam-pere (10 pcs), Downtown Digital Turku (6 pcs).

** Kamppi 23 pcs (Helsinki), Easton 14 pcs (Helsinki), Columbus 2 pcs (Helsinki), Sello 21 pcs (Espoo), Iso-Omena 31 pcs (Espoo), Pikkulaiva 3 pcs (Espoo), Espoontori 4 pcs (Espoo), Jumbo 16 pcs (Vantaa), Dixi 11 pcs (Vantaa), Myyrmanni 4 pcs (Vantaa), Willa 14 pcs (Hyvinkää), Duo 3 pcs (Tampere), Skanssi 15 pcs (Turku), Jyväskylän Forum 9 pcs (Jyväskylä), Trio 4 pcs (Lahti), Veturi 10 pcs (Kouvola), IsoKristiina 12 pcs (Lappeenranta), Puuvilla 11 pcs (Pori), Elo 8 pcs (Ylöjärvi), Ideapark 6 pcs (Lempäälä).

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We allow to media and advertising agencies a 15% advertising agency commission. Prices do not include a valid VAT. Prices are valid from 01.01.2019. Design guidelines and information about production, see Production information. The production rate is valid, if the printable materials are delivered to Clear Channel two weeks before the start of the campaign.

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