



Takeover the shopping environment, build brand recognition and make an impact with large digital screens in shopping malls all over Finland.

The Wall	OTC total contacts (millions)	Number of screens	Media gross price / 1 wk (€)	Material & technical fee (€)	Total (€)
The Wall	800 000	1	12 100	390	12 490

Build brand recognition, guide and remind at the purchase decision with a large 108m2 screen in the heart of Helsinki, in Kamppi.
City: Helsinki.

The Wall 12 weeks	9 600 000	1	63 000	390	63 390
--------------------------	-----------	---	--------	-----	--------

Build brand recognition, guide and remind at the purchase decision with a long term campaign in a large 108m2 screen in the heart of Helsinki, in Kamppi.
City: Helsinki.

Finland Digital + The Wall	62 421 663	451	84 270	390	84 660
-----------------------------------	------------	-----	--------	-----	--------

Make an impact and build top-of-mind in the city centers and shopping malls nationwide. Maximise the impact with a large 108m2 screen in the heart of Helsinki, in Kamppi.
Cities: Espoo, Helsinki, Hyvinkää, Jyväskylä, Kempele, Kouvola, Lahti, Lappeenranta, Lempäälä, Mikkeli, Oulu, Pori, Rovaniemi, Tampere, Turku, Vantaa, Ylöjärvi.

Shopping Digital + The Wall	51 525 701	373	63 380	390	63 770
------------------------------------	------------	-----	--------	-----	--------

Reach consumers nationwide in 33 malls all over Finland and maximise the impact with a large 108m2 screen in the heart of Helsinki, in Kamppi.
Cities: Espoo, Helsinki, Hyvinkää, Jyväskylä, Kempele, Kouvola, Lahti, Lappeenranta, Lempäälä, Mikkeli, Oulu, Pori, Rovaniemi, Tampere, Turku, Vantaa, Ylöjärvi.

Shopping Walls	OTC total contacts (millions)	Number of screens	Media gross price / 1 wk (€)	Material & technical fee (€)	Total (€)
Shopping Wall Total	7 258 024	32	38 800	390	39 190

Maximise the impact of your campaign right at the purchasing decision with large shopping mall screens.

Cities: Kamppi (Helsinki), Sokos 4 kpl (Helsinki), Itis 4 kpl (Helsinki), Kaari 2 kpl (Helsinki), Citycenter (Helsinki), Sello (Espoo), Iso Omena (Espoo), Dixi (Vantaa), Jumbo (Vantaa), Flamingo 2kpl (Vantaa), Willa (Hyvinkää), Valkea (Oulu), Rotuääri (Oulu), Koskikeskus (Tampere), Veturi (Kouvola), Puuvilla 4kpl (Pori), Ideapark (Lempäälä), Hansa (Turku), Forum (Jyväskylä), Kalevankatu (Helsinki).

Shopping Wall Portrait	3 947 498	14	17 800	390	18 190
-------------------------------	-----------	----	--------	-----	--------

Maximise the impact of your campaign right at the purchasing decision with large shopping mall screens in portrait format.

Cities: Iso Omena (Espoo), Sokos 3 kpl (Helsinki), Itis 3 kpl (Helsinki), Kaari 2 kpl (Helsinki), Puuvilla (Pori), Koskikeskus (Tampere), Hansa (Turku), Kalevankatu (Helsinki) Dixi (Vantaa).

We allow to media and advertising agencies a 15% advertising agency commission. Prices do not include a valid VAT. Prices are valid from 19.03.2018. Design guidelines and information about production, see Production information. The production rate is valid, if the printable materials are delivered to Clear Channel two weeks before the start of the campaign.

Clear Channel Finland

Pitkänsilänranta 3, 4th floor
P.O. Box 550 FIN-00530 Helsinki
T +358 207 312 010
F +358 207 312 099
clearchannel.fi

Clear Channel International

Belgium	Finland	Latvia	Poland	Switzerland
China	France	Lithuania	Singapore	United Kingdom
Denmark	Ireland	Netherlands	Spain	
Estonia	Italy	Norway	Sweden	

Shopping Walls	City	OTC total contacts (millions)	Number of screens	Media gross price / 1 wk (€)	Material & technical fee (€)	Total (€)
Sokos Shopping Wall Triple (portrait)	Helsinki	1 620 400	3	8 200	390	8 590
Sokos Shopping Wall (landscape)	Helsinki	48 080	1	2 100	390	2 490
Citycenter Shopping Wall (landscape)	Helsinki	57 692	1	2 200	390	2 590
Itis Shopping Wall (portrait)	Helsinki	400 000	1	4 200	390	4 590
Itis Shopping Wall (landscape)	Helsinki	325 000	1	3 200	390	3 590
Kaari Shopping Wall (portrait)	Helsinki	200 000	1	3 200	390	3 590
Sello Shopping Wall (landscape)	Espoo	680 000	1	3 900	390	4 290
Iso Omena Shopping Wall (portrait)	Espoo	169 000	1	3 200	390	3 590
Dixi Shopping Wall (portrait)	Vantaa	41 350	1	2 000	390	2 390
Flamingo Shopping Wall (landscape)	Vantaa	176 924	1	2 200	390	2 590
Hansa Shopping Wall (portrait)	Turku	180 288	1	2 200	390	2 590
Willa Shopping Wall (landscape)	Hyvinkää	142 300	1	3 400	390	3 790
Valkea Shopping Wall (landscape)	Oulu	121 150	1	2 800	390	3 190
Ideapark Shopping Wall (portrait)	Lempäälä	135 365	1	3 100	390	3 490
Koskikeskus Shopping Wall (portrait)	Tampere	102 000	1	3 200	390	3 590
Veturi Shopping Wall (portrait)	Kouvola	46 150	1	2 100	390	2 490
Puuvilla Shopping Wall (stage, landscape)	Pori	100 000	1	2 100	390	2 490
Puuvilla Shopping Wall (elevator, landscape)	Pori	100 000	1	2 100	390	2 490
Puuvilla Shopping Wall (exterior, portrait)	Pori	40 000	1	2 100	390	2 490
Puuvilla Shopping Wall (restaurant area, landscape)	Pori	15 000	1	2 100	390	2 490
Kalevankatu Shopping Wall	Helsinki	389 403	1	4 900	390	5 290

We allow to media and advertising agencies a 15% advertising agency commission. Prices do not include a valid VAT. Prices are valid from 19.03.2018. Design guidelines and information about production, see Production information. The production rate is valid, if the printable materials are delivered to Clear Channel two weeks before the start of the campaign.

Clear Channel Finland

Pitkänsilänranta 3, 4th floor
P.O. Box 550 FIN-00530 Helsinki
T +358 207 312 010
F +358 207 312 099
clearchannel.fi

Clear Channel International

Belgium
China
Denmark
Estonia

Finland
France
Ireland
Italy

Latvia
Lithuania
Netherlands
Norway

Poland
Singapore
Spain
Sweden

Switzerland
United Kingdom