



Reach and make an impact in the busiest train terminals in Finland.

Helsingin Railway station	Number of advertising panels	Media gross price (€)	Posting and maintenance (€)	Total (€)	Production for one design (€)
Megabanner 2 - sided	4	19 250 / 2 weeks	1 980	21 230	3 790
Maxiwall	1	7 050 / 2 weeks	1 450	8 500	890
Concourse lightbox 1 - sided	7	á 1 500 / 2 weeks	950 (1-3 pcs) 1 250 (4-7 pcs)	2 450	á 390
Concourse banners	10 6	15 900 / 2 weeks 11 700 / 2 weeks	2 250 1 790	18 150 13 490	1 820 1 120
Promotionpoint (main concourse)	-	1 690 / day	-	1 690	-
Promotionpoint (oost hall)	-	1 560 / day	-	1 560	-
Promotionpoint (vestibule)	-	1 200 / day	-	1 200	-

We allow to media and advertising agencies a 15 % advertising agency commission. Prices do not include a valid VAT. Prices are valid from 01.01.2019. Design guidelines and information about production, see Production information. The production rate is valid, if the printable materials are delivered to Clear Channel two weeks before the start of the campaign.

## Clear Channel Finland

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## Clear Channel International

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<b>Tampere Railway station</b>	Number of advertising panels	Media gross price (€)	Posting and maintenance (€)	Total (€)	Production for one design (€)
Main concourse lightbox	2	1 420 / 1 month	500	1 920	á 390
Clock tower	6	12 300 / 1 year	Ask for offer	12 300	Ask for offer
Promotionpoint	-	800 / day	-	800	-

<b>Turku Railway station</b>	Media cross price (€)
Promotionpoint	700 / day

<b>Individual Adshel</b>	Number of advertising panels	Media gross price (€)	Posting and maintenance (€)	Total (€)	Production for one design (€)
Helsinki, Tikkurila, Turku and Tampere	-	1 445 - 1 700 / month	100	1 545 - 1 800	100
Lahti, Pori, Kuopio, Oulu, Seinäjoki and Rovaniemi	-	400 - 900 / month	100	500 - 1 000	100

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